



Dear Exhibitor:

Riding on the great success of the 2010 wedding expo we invite you to join us as the Clark County Event Center produces the **second** annual **Clark County Wedding Expo**, taking place **March 3-4** in 2012! Located just 9 miles north of Portland Oregon, our facility is within an hour's drive of 2.5 million people. Our prominent I-5 reader board frontage exposes our event listings to 70,000 cars daily. With a variety of activities planned, the show is expected to draw brides from the Portland Metro area as far north as Cowlitz County.

Schedule of Activities

- Gown Sale – New and Used
- Models stroll the show floor in the latest fashions
- The Man Cave Lounge – gaming and fun for the groom
- Entertainers Showcase Hourly
- Designer Table Top Décor competition
- International Wedding Theme Decor
- Stylists On-Site Makeovers

Advertising

The show will have a healthy advertising budget that will include:

- The Columbian, Oregonian, print ads, Radio spots, TV spots – two weeks prior to the show.
- Frequent e-marketing promotions of the event to a database of over 10,000 Clark County Fair and Event Center contacts. Show information will also be posted on our social media web pages.
- Area posters and sign blitz

Exhibitor Participation

- We want our exhibitors to get as much exposure as possible! If you would like to provide a door prize, giveaway package or participate as a provider for the walk-around fashion modeling, you will receive additional listings in our advertising program and website.
- A full list of registered brides with contact information will be provided following the show.

We hope to see you at the show!

For vendor information, contact Heidi Wilson:
(360) 397-6180 Email: heidi.wilson@clark.wa.gov

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