



Dear Prospective Vendor:

We invite you to join us as the Clark County Event Center produces the **3^d** annual **Clark County Holiday Gift Fair**, taking place **November 16-18, 2012**.

Last year's show saw us just about double attendance from 2010 to approximately 6,500 attendees! The wonderful community holiday choir and dance talent was a big draw. We had such positive feedback from both attendees and vendors and will continue to highlight that tradition of our show. We have a variety of festive activities in the works that we will update as we get closer to the show.

Our healthy advertising budget will continue to strive for morning show coverage and media marketing during prime time news slots and radio drive times. In addition, a local poster ad campaign and e-marketing promotions to our event data base of over 10,000 Clark County Fair and Event Center contacts will be utilized to achieve maximum attendance. Show information will also be posted on our social media web pages. Our I-5 reader board will advertise the event to over 70,000 drivers daily.

Please complete the vendor application and submit with your space preference request and we will get back to you to confirm your acceptance into the show.

While we don't guarantee exclusivity, we will be selective in our choice of vendors to avoid an over representation of certain products.

We hope you will join us as we continue to grow this show!

Thanks,

Heidi

Heidi O'Hara
Assistant Director
Email: heidi.o'hara@clark.wa.gov
Direct: 360-397-6170

Clark County Event Center • 17402 NE Delfel Rd. • Ridgefield, WA 98642
(360) 397-6180 (360) 397-6185 fax

www.ClarkCoEventCenter.com www.clarkcofair.com