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NEWS RELEASE
FOR IMMEDIATE RELEASE

**Avaly Mobbs, Marketing Manager for the Clark County Event Center
Completes Institute, Week-long Nonprofit Leadership Program
produced by the U.S. Chamber of Commerce**

Ridgefield, WA – Avaly Mobbs, Marketing Manager, for the Clark County Fair and Clark County Event Center, recently completed the Institute for Organization Management (Institute), an intensive week-long nonprofit leadership training program held in late June, at the University of Georgia in Athens, Ga.

The industry leader in nonprofit education, Institute is a four-year program held at five sites each year – one in the winter and four in the summer. Most participants attend the one-week sessions at the same site each year, building valuable relationships with others in the industry and creating a network of idea sharing. Through a combination of required courses and electives, students not only enhance their own organizational management skills but add new fuel to their organizations, making them run more efficiently and effectively.

Graduates of Institute receive the IOM recognition, signifying completion of 96 hours of course instruction in association, chamber, and nonprofit management. In addition, participants can earn points toward the Certified Chamber Executive (CCE) or Certified Association Executive (CAE) designations.

The U.S. Chamber of Commerce is the world's largest business federation representing more than three million businesses and organizations of every size, sector, and region.

For more information, contact Institute for Organization Management at U.S. Chamber headquarters at 202-463-5570; 1615 H Street, NW, Washington, D.C. 20062-2000; www.uschamber.com/institute.

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